

Valentin Georgescu

I began my career in Romanian advertising, working on diverse campaigns for local and international clients. After relocating to the UK, I moved into the gaming industry, collaborating with publishers and creators while expanding my skills to include motion graphics, video editing, and content leadership, drawing on my passion for film and photography.

EXPERIENCE

Freelancer – *Filming, Photography, Motion and Still Graphics*

2020 - PRESENT

As a freelancer, I've worked across a wide range of fields and projects, including filming events, interviews and corporate functions, capturing behind-the-scenes content, and creating motion graphics and broadcast packages. I've also delivered event graphics and one-off design projects, working end-to-end from concept to delivery. During this time, I've had the opportunity to collaborate with clients of all sizes, including Meta, Microsoft, Tencent, EGX, Sompo and Formula Student, adapting my approach to suit different briefs, audiences and production environments.

Antstream Arcade, London – *Digital Content Producer*

2019 - 2024

In my role on the Design team, I create digital and physical assets to promote the service across various channels, including trailers, promotional images for ads and social media, and print materials for events

Multiplay/Game, Basingstoke – *Digital Content Producer*

2015 - 2019

I collaborated across multiple teams to develop branding and assets for major events like Insomnia Gaming Festival and LeagueFest in partnership with Riot Games. I created marketing and stage content such as animated trailers and live shows, led design efforts, and ensured consistent quality across internal teams and external partners.

EDUCATION

University of Bucharest, Bucharest — *Business Administration*

2004 - 2008

I hold a degree in Economics from the University of Bucharest, which has given me a strong foundation in understanding market dynamics and consumer behavior—an invaluable asset when creating design solutions that are both strategic and impactful.

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Video Editing & Motion Graphics

Video Editing

Motion Assets

Broadcast Packages

Title and Logo Stingers

Video Production

Interviews

Highlights

BTS Coverage

Camera Operation

Design & Creative Assets

Digital Assets (socials, web, screens, ...)

Print Design

Experiential & Event Design

Software Proficiency

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Lightroom

Adobe After Effects

Adobe Premiere Pro

Blender

Cinema 4D